

SIOUX FALLS H.O.G.

RIDE SAFE & HAVE FUN



DIRECTOR

GARY MAROHL



Happy Holidays!

Hard to believe the end of 2022 is here. This was really a great year of riding. I'd like to thank Bruce Lee and Rick Muchow for doing a great job as road captains. I'd also like to thank Dave Albers for taking over the role for next year.

The H.O.G. group had a total of 341,690 miles in 2022. We have a goal of 500,000 miles as a group for 2023. The board is planning some fun outings and rides for next year. Stay tuned!

I wish all of you a very Merry Christmas and a Happy New Year! Hopefully the weather will cooperate and we can get in miles soon.

HAPPY
HOLIDAYS

Gary

JANUARY HAPPY HOUR

AT J&L 7PM - JANUARY 3RD



JAN. 21ST & FEB. 11TH



REGIONAL OFFICER
CONNECTION

FEB 18TH - MINNEAPOLIS, MN



ASSISTANT DIRECTOR

TAWNIA TENNANT

Hi H.O.G. Chapter Family!

With the year coming to a close some of us are storing our bikes away for the season while others are getting them ready for a warm day, in hopes that we can take it out for a ride. We reminisce about the riding season that has passed and think about the one coming up. I'm excited for the many upcoming adventures we will have with our H.O.G. family. For 2023 we have set a Sioux Falls H.O.G. Chapter goal of 500,000 miles. So remember to turn in your miles. When you turn in your mileage at the dealership you get 25 rewards points added to your rewards account. You can also turn in your miles via email to May - may@jharleydavidson.com

We are still looking for ride destinations and ideas for chapter activities for next year. Just a reminder that it's Harley-Davidson's 120th year! The homecoming party will be held July 13th through the 16th in Milwaukee.

For the ones doing the poker chip challenge, there will be 10 new rides next year. This is one of the challenges I look forward to completing. Let's not forget about the 50 Rides, One Nation Challenge. The goal with this challenge is to complete the 50 rides listed for each of the 50 states. There is no set deadline. So if you're out and about, doing these different rides, take the opportunity to stop and take a note of where you are and what it's like. Maybe even snap a picture and send it to the marketing team. We would love to share some of your journeys on our Facebook Page and on the newsletter.

Don't forget about the different activities that are going on at the dealership. Something to look forward to is Cabin Fever. This is always a great time to meet chapter members and it's a lot of fun each year.

Have a fun Christmas and a Happy New Year!

Tawnia





HEAD ROAD CAPTAIN

BRUCE LEE

Fellow Riding Enthusiasts,

The 2022 riding season ended up being a great success from the perspective of the Sioux Falls H.O.G. Chapter Head Road Captains. With the assistance of Rick Muchow, I believe that we created a robust schedule that gave our riding members the opportunity to engage in at least a few rides throughout the year.

As I say this, we had big shoes to fill from the previous Head Road Captain's accomplishments and upon learning that Dave Albers had a change of plans and decided to climb back in the saddle it only made sense for him to take the reins again for 2023.

We want to thank Jimmy and Joe as well as all of the dealership representatives, the Executive and Secondary Officers, the Road Captains, and the participating members for having faith in us and giving us the support to make 2022 the great riding season that it was.

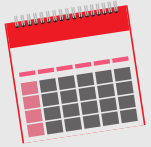
Bruce & Rick

TIMING FOR RIDE 365 MILEAGE READINGS



To ensure members receive full credit in the Ride 365 Annual and Chapter Mileage Challenges this year, everyone enrolled in the program must record a final mileage reading for 2022 in their member profile prior to December 31. To enter the 2023 annual challenges, additional readings must be taken on or after January 1, 2023. Readings taken on or before December 31 will not be used to start the "clock" for 2023 ride challenges. Lifetime mileage carries over from year to year, but new readings must be taken each calendar year to participate in the annual challenges.





UPCOMING EVENTS

January

- 1 - CLOSED
- 3 - HOG Happy Hour at 7PM
- 7 - JLHD Happy Hour 2-4PM
- 7 - JLHD Tech on the Floor 2-4PM
- 14 - HOG Planning MTG 10AM
- 14 - JLHD Beers with Yogi at 2-4PM
- 21 - HOG Hangout 10-11AM
- 21 - JLHD Happy Hour 2-4PM
- 21 - JLHD Product Showcase at 2:30PM
- 23 - HOG Officer Xmas Party
- 25 - HOG Board MTG at 6:30PM
- 28 - JLHD \$1 Happy Hour at 2-4PM

February

- 2- REWARDS EXPIRE
- 3-5 - Winterfest of Wheels
- 6 - HOG Road Captains MTG at 6:30PM
- 7 - HOG Happy Hour at 7PM
- 11 - Wing Challenge at JLHD
- 11 -HOG Hangout at 10-11AM
- 18 - Regional Officer Connection Training in Minneapolis, MN
- 18 - Summer Saturday at JLHD
- 22 -HOG Board MTG at 6:30PM
- 25 -JLHD \$1 Happy Hour 2-4PM



OCTOBER BIRTHDAYS

- 1 Gregg Vandenberg
- 1 Roger Hinrichs
- 1 Latisha Woods
- 2 Tim Getchell
- 4 Jon Brown
- 5 Todd Proffitt
- 7 Don Norton
- 11 Leigh Anne Buckley
- 12 John Redenius
- 15 Connie Giroux
- 15 Pete Speh
- 15 Vincent Nesheim
- 19 Rick Schoenfelder
- 20 Brad Myers
- 20 Bob Laird
- 21 Carol Rueschhoff
- 22 David Hatle
- 22 Merlyn Bosch
- 22 Brian Suter
- 24 Renee Eliason
- 26 Randolph Walling
- 27 Rick Vanden Hoek
- 28 Dennis Hutcheson
- 30 Pamela Erickson
- 31 Ken Johnson

NOVEMBER BIRTHDAYS

- 1 Dave Albers
- 2 James Whitney
- 5 Evan Schuader
- 9 Jim Vanderboom
- 8 Drew Amundson
- 11 Roger Strasser
- 12 Shane Blake
- 13 Casey Calhoon
- 15 Amber Olson
- 15 Roseann Burkett
- 18 Sonja Oakland
- 19 John Mutschelknaus
- 21 Allen Mastbergen
- 21 Cody Laird
- 21 Wade Olmstead
- 22 Roger Focken
- 25 Doug Anderson
- 25 Leroy Berndt
- 25 Darren Tennant
- 26 Janet Enger
- 29 Sheila Arends
- 30 Falyn Calhoon





NEW PERKS FOR RIDE 365 PARTICIPANTS

The Harley Owners Group is turning 40 next year and in recognition of that milestone, we're adding some new perks for members who participate in Ride 365 challenges and other H.O.G. programs. Based on member feedback, we've also enhanced some existing programs to increase the incentive to participate or make it easier for members to earn rewards and recognition for the miles they ride and experiences they achieve. Here are a few highlights:

- Dealership Check-In Challenge participants will now be rewarded for more achievement levels along their journey, with awards received for 10, 25, 50, 75, and 100 or more check-ins.

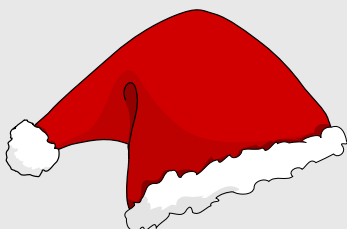
Here are the new reward levels:

- 10-24 points: Ride 365 Dealership Check-In Challenge pin and patch
- 25-49 points: Commemorative H.O.G. 40th Anniversary banner
- 50-74 points: \$50 Norscot gift certificate for exclusive H.O.G. merchandise and H.O.G. Eagle wall medallion
- 75-99 points: \$75 Norscot gift certificate
- 100 points or more: \$100 Norscot gift certificate
- First Place overall winner: \$2,000 Harley-Davidson® Gift Card, 1st Place Plaque and recognition at the Harley-Davidson Museum®
- Second Place overall: \$1,500 Harley-Davidson Gift Card, 2nd Place Plaque and recognition at the Harley-Davidson Museum
- Third Place overall: \$1000 Harley-Davidson Gift Card, 3rd Place Plaque and recognition at the Harley-Davidson Museum
- For each prize level range, participants receive all prizes listed for that level in addition to all prizes for previous levels achieved
- 10 for '23 Challenge participants will receive a unique challenge coin for each location visited in addition to a poker chip



DECEMBER BIRTHDAYS

- 1 Kat Froslie
- 2 Arnie Koopman
- 4 Clay Dillon
- 9 Kelly Riedel
- 13 Dale Griep
- 17 Darrin Skyberg
- 18 Larry Friestad
- 20 Billie Gerritsen
- 20 Sherwin Lassen
- 22 Jesse Lokken
- 22 Kevin Henningsen
- 27 Ed Gustafson
- 29 Shannon Pevoteaux
- 30 Elliot Reed
- 31 Craig Bolles
- 31 Gordon Guase
- 31 Mike Berens
- 31 Rick Van Roekel



*HOG Gala
2022*